

DOWNTOWN GRAND JUNCTION BUSINESS IMPROVEMENT DISTRICT
BOARD MINUTES
THURSDAY, NOVEMBER 9, 2017
750 MAIN STREET
7:30 A.M.

PRESENT: Jason Farrington, Dan Meyer, Phyllis Norris, Doug Simons Jr., Vance Wagner, Aaron Young,
(via skype)

ABSENT: Duncan Rowley (Chair), Jodi Coleman-Niernberg (Vice-Chair), Tom LaCroix

STAFF: Vonda Bauer, Allison Blevins, Caitlyn Love, Brandon Stam

CITY STAFF: John Shaver (City Attorney) Greg Caton (City Manager)

CALL TO ORDER: Jason called the meeting to order at 7:30 a.m.

APPROVAL OF MINUTES:

Meeting of October 17, 2017

Doug made a motion to approve the October 17th minutes; Phyllis seconded the motion. The motion was approved.

GRAND JUNCTION OFF-ROAD 2017 PRESENTATION

Allison stated that Epic Rides will be asking for a multi-year commitment from the BID to help produce the Grand Junction Off-Road event. More information will be available at the next meeting.

Allison gave a presentation of the 2017 Grand Junction Off-Road event.

Greg explained that Visit Grand Junction contributed \$40,000 in cash and \$10,000 in kind to Epic Rides to help produce the Grand Junction Off-Road event.

DOWNTOWN EVENT POLICY & SAFETY DISCUSSION

The Downtown Special Event Permit Guidelines were distributed to the Board. Allison explained she and Caitlyn have been working with City Staff to make some changes to the Downtown Event Policy.

Currently the City of Grand Junction Planning Department manages the special event permitting for Downtown, however, the BID will be taking over the permitting process in 2018. There are approximately 25 street closures per year. Allison and Paul Jagim (City of Grand Junction Transportation Engineer) met to discuss options to help improve street closures by possibly installing more permanent fixtures to close the streets.

Some recommendations to the Special Event Guidelines included:

- Contracting road closures through the BID office and the BID would bill the contractors
- Install additional permanent fixtures for street closures
- Guidelines for managing food trucks
- Partner with Parks and Recreation for sharing of seasonal staff

- Create a menu of services and guidelines for events downtown
- Create standard traffic control plans
- Implement \$100 permitting fee per event as detailed in City Ordinance 12.24
- Delegation of authority to the BID for towing

Board consensus was to contract all road closures for all events through the Downtown Event Coordinator to allow greater oversight of road closures for the safety of the events.

UPDATES:

Upcoming Holiday Events

- Veterans Parade - Saturday, November 11th at 2:00 p.m.
- Tree Lighting – Friday, November 17th at 5:00 p.m. (Sponsored by Enstrom Candies)
- Holiday Downtowner Party – Monday, November 13th at 5:30 p.m. at Factory
- Parade of Lights – Saturday, December 2nd at 5:00 p.m. (Title sponsor-Bank of Colorado)

Assessment Update

The Special Assessment report was turned in to Mesa County for billing. Seven properties changed hands in 2017.

Holiday Parking Update

Allison will send information out to the businesses as well as the public informing them of the changes to the holiday parking. Free parking will no longer be available during the holidays, however, a portion of the revenue received will be donated to United Way. Allison and City of Grand Junction staff have been discussing an opportunity to provide a parking pass that would allow businesses to give to their customers to use for one week in January.

Holiday Marketing Update

Allison has been promoting Small Business Saturday, Carriage Rides, the Spirit of Christmas Walk, and the Parade of Lights. Santa and Mrs. Claus will also be downtown in November and December.

PUBLIC COMMENTS

None

ADJOURN:

Vance made a motion to adjourn; Dan seconded the motion. The meeting was adjourned at 8:08 a.m.