

GRAND JUNCTION DOWNTOWN BUSINESS IMPROVEMENT DISTRICT
BOARD MINUTES
THURSDAY, JUNE 13, 2019
131 N 6TH STREET
7:30 A.M.

PRESENT: Duncan Rowley (Chair), Doug Simons Jr. (Vice-Chair), Dan Meyer, Maria Rainsdon, Vance Wagner

ABSENT: Jason Farrington, Tom LaCroix, Josh Niernberg, Anna Stout

STAFF: Vonda Bauer, Caitlyn Love, Rykel Menor, Brandon Stam

CITY STAFF: John Shaver (City Attorney) was absent.

CALL TO ORDER: Duncan called the meeting to order at 7:33 a.m.

APPROVAL OF MINUTES:

Meeting of April 25, 2019

Vance made a motion to approve the minutes of the April 25th, 2019 meeting. Maria seconded the motion. The motion was approved unanimously.

UPDATES

Event Update

Rykel provided an update for the following events:

GJ Off-Road and Music Festival

The Downtown Music Festival was held on May 17th -May 19th. There was a great turnout even though it rained off and on during the event. The gross sales for the beer garden was \$44K which was a little lower than last year. The BID will receive 15% of the net sales. There were approximately 80 vendors.

Market on Main

Market on Main starts next Thursday, June 20th. There are currently 129 vendors; thirty-one of the vendors are farmers. Last year the average amount of vendors per market was 64. This year the projected amount per market is 82 vendors. There has been an increase in BID members and farmers for this year's event. Additional porta potties will be added to the event. Rocky Mountain Health Plans is the title sponsor.

OTHER BUSINESS

The Dash ridership on Route 1 has increased by 35%. We just announced an extension to the Las Colonias Amphitheater for the Thursday night shows. Rack cards that will include maps for the routes will be available soon. Information regarding "The Dash" will be available at the Downtown booth during the Market on Main event.

Downtown Grand Junction was one of the sponsors for the 1st annual Techstars Startup Week West Slope Workshop that was held June 5th-June 8th. There were over 300 attendees; half of the attendees

were from out of town. Megan Alfaro, Founder and CEO of Colorado Baby was one of the speakers at the workshop. The topic was Customer Journey: Expectations vs Ideals.

PUBLIC COMMENTS

None

ADJOURN:

There being no further business, Vance made a motion to adjourn; Doug seconded the motion. The meeting adjourned at 8:07 a.m.