

DOWNTOWN GRAND JUNCTION BUSINESS IMPROVEMENT DISTRICT
REGULAR BOARD MINUTES
THURSDAY, JANUARY 9, 2020
131 N 6TH STREET
7:30 A.M.

PRESENT: Doug Simons Jr. (Chair), Tom LaCroix, Dan Meyer, Libby Olson, Maria Rainsdon, Duncan Rowley, Vance Wagner

ABSENT: Josh Niernberg (Vice-Chair), Anna Stout

STAFF: Brandon Stam, Vonda Bauer, Rykel Menor

CITY STAFF: John Shaver (City Attorney), Greg Caton (City Manager)

CALL TO ORDER: Doug called the meeting to order at 7:35 a.m.

APPROVAL OF MINUTES

Meeting of November 14, 2019

Duncan made a motion to approve the minutes of the November 14th, 2019 meeting. Tom seconded the motion. The motion was approved.

BID RESOLUTION 2020-01 BUSINESS IMPROVEMENT DISTRICT MEETING SCHEDULE

Duncan made a motion to approve BID Resolution 2020-01 designating the location for the posting of the notice of meetings, establishing the 2020 Business Improvement District meeting schedule, and establishing the procedure for calling of special meetings. Tom seconded the motion. The motion was approved.

UPDATES

Event Calendar Update

- Downtown Music Festival will be held on May 29 – May 31
- Market on Main - Staff received feedback from the community and farmers stating that there is not enough produce in June; therefore, the Market on Main will begin on Thursday, July 9th through September 24. The change in dates align better with the growing season.
- Rhythm + Brews Summer Concert Series will begin immediately after the Market on Main on July 9, August 6, September 3, and September 24.
- Downtown Car Show-Last year the registration form included a question asking if participants would attend the car show if the date was changed to June. The response was favorable with 80% indicating yes; therefore, the event will be changed from the month of September to the month of June. The car show will be held on Saturday, June 27, 2020. Posters will be distributed to automotive shops and post cards will be mailed out to inform the community of the date change.

Downtown Ambassador Program

Brandon has had discussions with Ken Sherbenou (Parks & Recreation Director), Lorie Gregor (Recreation Coordinator), and Greg Caton (City Manager) regarding the Downtown Ambassador Program. Downtown Grand Junction will partner with the City of Grand Junction Parks & Recreation

department; however, the Business Improvement District will manage the program. Downtown Grand Junction will hire a seasonal part-time Ambassador Coordinator to administer the program. In the past Ambassadors were volunteers; therefore, it was difficult to retain them. However, starting in 2020, Ambassadors will receive an hourly wage. This will be an incentive for individuals to apply for the position and in assigning the Ambassadors specific tasks.

Community Engagement Manager position

The Community Engagement Manager position will be posted on the City of Grand Junction’s website by the end of the week and Downtown will share through social media. Libby offered to serve on the interview committee.

INCORPORATE 863 COLORADO INTO BID BOUNDARY

Duncan made a motion to incorporate 863 Colorado Avenue into the Downtown Development Authority boundary. Dan seconded the motion. The motion was approved.

OTHER BUSINESS

None

PUBLIC COMMENTS

None

ADJOURN:

There being no further business; Duncan made a motion to adjourn. Vance seconded the motion. The meeting adjourned at 7:51 a.m.