

GRAND JUNCTION DOWNTOWN DEVELOPMENT AUTHORITY
BOARD MINUTES
THURSDAY, JANUARY 24, 2019
ANB Bank, 131 N 6th Street
7:30 A.M.

PRESENT: Duncan Rowley (Chair), Jason Farrington, Dan Meyer, Josh Niernberg, Phyllis Norris, Maria Rainsdon, Vance Wagner

ABSENT: Doug Simons Jr., Tom LaCroix

DDA/BID STAFF: Vonda Bauer, Caitlyn Love, Rykel Menor, Brandon Stam

CITY STAFF: John Shaver (City Attorney)

GUESTS: Kimberly Langston & Scott McBrayer (Grand Junction Community Center Campaign Representatives)

CALL TO ORDER: Duncan called the meeting to order at 7:32 a.m.

APPROVAL OF MINUTES:

Meeting of January 10, 2019

Dan made a motion to approve the minutes of the January 10th, 2019 meeting. Jason seconded the motion. The motion was approved unanimously.

UPDATES

Main Street Data

Brandon is scheduled to meet with a company called Main Street Data. The company will provide a point of sale system that will track customer information. As a pilot project, five downtown businesses will be selected to test the software.

Plan of Development

There was a Community Action Task Force Team meeting held January 23rd to discuss the goals that have been developed based on comments received from the online surveys, comment boxes, and focus groups. The information was also presented to a social services group, the Arts Commission, and a neighborhood meeting was held. A meeting will also be scheduled to present the information to Grand Junction City Council and the Planning Commission. The information will be beneficial to the City of Grand Junction as they develop a new comprehensive plan.

Caitlyn developed the “Vibrant Together” website which includes information regarding the project. The project will help identify community values and will include an action-plan on how to build a thriving downtown. Board members were encouraged to complete the community survey that is provided on the website.

COMMUNITY CENTER OUTREACH GROUP

Kimberly Langston & Scott McBrayer (Grand Junction Community Center Campaign Representatives) gave a presentation for a proposal to build a community center in Grand Junction. A feasibility study

that was conducted in 2018 indicated that registered voters were in support of a community center. The community center, including construction and operations, would be funded by a 0.39% City sales tax increase. Registered voters in the City of Grand Junction will be able to vote on this ballot measure in the April municipal election. The proposal includes two sites: a facility located at Matchett Park with surrounding park development and the Orchard Mesa pool and adjoining facilities would be renovated to serve as a satellite community center. The total cost of the new community center, development of the surrounding park, and the Orchard Mesa renovation will be \$79 million dollars.

The Board discussed the possibility of adopting a resolution to support the project. The Board agreed that Downtown constituents should have an opportunity to give their feedback regarding the community center. The consensus was for Brandon and John to draft a resolution and bring it back to the Board for review.

OTHER BUSINESS

The kickoff for the new Downtown bus service is scheduled for March 1st. The bus design concept will be finalized soon.

The Las Colonias Business Development Park was canceled due to rain. The tour will be rescheduled.

There was Board discussion regarding the DDA's role in supporting resolutions for tax ballot questions. The consensus of the Board was the DDA should support ballot questions that the Downtown constituents are in favor of since the DDA represents downtown.

The April municipal election will be held on April 2nd. The City of Grand Junction will ask voters to consider an amendment to the City's Charter to change the length of leases of public property from 25 years to 99 years.

PUBLIC COMMENTS

None

ADJOURN

There being no further business, Josh made a motion to adjourn; Jason seconded the motion. The meeting adjourned at 8:32 a.m.