

GRAND JUNCTION DOWNTOWN BUSINESS IMPROVEMENT DISTRICT
BOARD MINUTES
THURSDAY, JUNE 10, 2021
750 MAIN CONFERENCE ROOM & VIRTUAL OPTION
7:30 A.M.

BID Board Members present: Doug Simons Jr. (Chair), Josh Niernberg (Vice-Chair), Cole Hanson, Dan Meyer, Libby Olson, Duncan Rowley, Vance Wagner

BID Board Members absent: Maria Rainsdon, City Council Representative Randall Reitz

Downtown Grand Junction staff present: Brandon Stam, Dave Goe, Vonda Bauer, Rykel Menor, Sarah Dishong

City of Grand Junction staff present: John Shaver (City Attorney)

CALL TO ORDER: Doug called the meeting to order at 7:35 a.m.

CONSENT AGENDA

APPROVAL OF MINUTES:

Meeting of May 13, 2021

Josh made a motion to approve the minutes of the May 13, 2021, Business Improvement District meeting. Libby seconded the motion. The motion was approved.

REGULAR AGENDA

UPDATES

Rykel gave an update for the Market on Main. Vendors will be spread out to encourage social distancing and handwashing stations will be available. Additional updates will be discussed at the July board meeting.

- Market on Main will run from 5:30 pm to 8:30 pm every Thursday starting June 24 through September 9. Approximately 100 vendors have submitted applications. Entertainment lineup will be available soon. Dave and Rykel sold \$35k in sponsorships. All sponsorship opportunities for the market have been secured. Fairway Mortgage is the title sponsor.
- The City of Grand Junction Parks Department will be hanging the street banners soon.
- There have only been a few 4th of July parade entries submitted so far.

OTHER BUSINESS

The Board discussed the possibility of Downtown becoming an Entertainment District in the future. Other options may also be available.

Dave stated that three Call for Artists will open next week for mural projects downtown. The projects will include:

- The empty lot at Kaart - The idea is to do a mural walk and landscape the lot, build some seating, build temporary 8'x4' panels that artists can paint. Colorado Creative Industries will provide some funding for the project.

- Ramblin Brewery - Paint a mural above their patio on the wall that faces 5th Street. The estimated cost for the project is \$3,000.
- Old Hog and Hen building on 500 Main Street – The mural will be a “Welcome to Grand Junction” style. The estimated cost for the project is \$2,000.00.

The projects should be completed by October 1st which is the first day of the Downtown Art Festival event. There has been a great deal of community support and many sponsors have provided funding for the projects as well.

PUBLIC COMMENTS

None

ADJOURN:

There being no further business, Duncan made a motion to adjourn. Josh seconded the motion. The meeting adjourned at 7:42 a.m.