

DOWNTOWN GRAND JUNCTION BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS REGULAR MEETING MINUTES
THURSDAY, JUNE 11, 2020
7:30 A.M.
ENSTROM CANDIES BOARDROOM-701 COLORADO AVENUE

PRESENT: Doug Simons Jr. (Chair), Josh Niernberg (Vice-Chair), Dan Meyer, Libby Olson, Maria Rainsdon (via phone), Duncan Rowley, Anna Stout (via phone)

ABSENT: Tom LaCroix, Vance Wagner

STAFF: Brandon Stam, Dave Goe, Vonda Bauer, Rykel Menor, Sarah Dishong

CITY STAFF: John Shaver (City Attorney)

CALL TO ORDER: Doug called the meeting to order at 7:37 a.m.

APPROVAL OF MINUTES:

Meeting of May 14, 2020

Josh made a motion to approve the minutes of the May 14th, 2020 BID meeting. Libby seconded the motion. The motion was approved.

UPDATES

Market on Main Update

Rykel explained that farmers markets are considered as an essential service; therefore, the Market on Main will begin on July 9th through September 24. The Colorado Department of Agriculture and Mesa County Public Health Department have provided guidelines and restrictions to ensure the safety and health of vendors and customers during the COVID-19 pandemic. Some of the restrictions include:

- Crowd size will be limited in order to maintain and practice safe social distancing
- Limiting the number of entrances and exits
- Increased handwashing stations
- Require all vendors interacting with customers and market personnel to wear masks

Downtown Grand Junction, Fruita Chamber of Commerce, and Palisade Chamber of Commerce previously applied for a Farmers Market Promotion Program grant through the U.S. Department of Agriculture (USDA). The grant has been awarded; therefore, Downtown Grand Junction will receive some funding for handwashing stations and soap.

Rykel presented two layouts for this year's market which include a Main Street layout and an alternative layout located in the parking lot at Two Rivers Convention Center at 1st Street and Colorado Avenue. This space will allow the market to expand as Mesa County continues to open more. This will be the fourth year that the market will be offering Supplemental Nutrition Assistance Program (SNAP) and Double Up Food Bucks (DUFB).

Downtown Ambassador Program

Sarah Dishong, Ambassador Program Coordinator for Downtown, explained that the City of Grand Junction Parks and Recreation department previously administered the Ambassador Program; however, Downtown Grand Junction has taken over that role. Due to COVID-19, the Ambassador Program will begin on July 1st. The original plan was to have fifteen ambassadors on the street welcoming visitors; however, there will be five ambassadors this year. Additionally, the ambassadors will be maintaining the kiosks and picking up trash in the downtown area.

OTHER BUSINESS

Brandon stated that the Fourth of July parade has been canceled this year due to the COVID-19 restrictions outlined by Phase 2 of the Mesa County Public Health Department. Downtown Grand Junction will be creating an Independence Day social media promotion that will run during July. More details will be available soon.

PUBLIC COMMENTS

None

ADJOURN:

There being no further business; Duncan made a motion to adjourn. Josh seconded the motion. The meeting adjourned at 8:03 a.m.