

DOWNTOWN GRAND JUNCTION BUSINESS IMPROVEMENT DISTRICT
BOARD MINUTES
THURSDAY, NOVEMBER 8, 2018
ANB Bank, 131 N 6TH STREET
7:30 A.M.

PRESENT: Doug Simons Jr. (Vice-Chair), Jason Farrington, Josh Niernberg, Maria Rainsdon, Vance Wagner

ABSENT: Duncan Rowley (Chair), Tom LaCroix, Dan Meyer, Phyllis Norris

STAFF: Vonda Bauer, Caitlyn Love, Rykel Menor, Brandon Stam,

CITY STAFF: John Shaver (City Attorney)

CALL TO ORDER: Doug called the meeting to order at 7:30 a.m.

APPROVAL OF MINUTES:

Meeting of October 11, 2018

Josh made a motion to approve the minutes of the October 11th, 2018 meeting. Maria seconded the motion. The motion was approved.

UPDATES:

Event Updates

Rykel provided information of upcoming events:

- Downtown Tree Lighting will be held on Friday, November 16th from 5:00 pm to 7:00 pm.
- Parade of Lights will be held on Saturday, December 1st, at 5:00 pm. This year's theme is "A Who- Christmas in Junction-Ville". Based on feedback from the community regarding how long the parade lasts there will be a limit on the amount of motorized vehicles allowed per organization.
- Small Business Saturday is November 24th.
- Spirit of Christmas is Friday, December 7th. This event is a merchant led event and is held on Main Street from 5pm-8pm.
- Carriage rides, Santa and Mrs. Claus will also be Downtown. A schedule will be posted on our website.

Holiday Downtowner

The Holiday Downtowner Party is scheduled for December 13th at 5:30pm. The location has not been finalized at this time, however, the tentative location will be at the old R-5 School (7th & Grand Ave). More details will be sent out when available.

Downtown Bus

Caitlyn explained that the zig zag design was used a design concept because it was part of a historic route in the Grand Valley when the transportation system was built in 1910. The zig zag route went from Grand Junction to Fruita and wove through farms, rural areas, and orchards. The idea was to bring back history and modernize the logo. The planned kickoff for the Downtown bus is scheduled for January 24, 2019.

The Leadership Committee and a CMU focus group reviewed the bus design and gave positive feedback. Board members agreed that it was a great idea using the history and that the design of the bus would stand out.

OTHER BUSINESS

Downtown Grand Junction is partnering with Afton Neal, owner of Annelise Bridal, to offer social media classes to business owners. Caitlyn and Afton will provide the training.

PUBLIC COMMENTS

A downtown resident expressed that she loved the bus and stated it would bring a lot of life downtown.

ADJOURN:

There being no further business, Vance made a motion to adjourn; Jason seconded the motion. The meeting adjourned at 7:41 a.m.