

DOWNTOWN GRAND JUNCTION BUSINESS IMPROVEMENT DISTRICT  
BOARD MINUTES  
THURSDAY, SEPTEMBER 24, 2015  
437 COLORADO AVENUE  
8:15 A.M.

**PRESENT:** Jason Farrington (Chair), Kirk Granum (Vice-Chair), Shane Allerheiligen, Marty Chazen, Jodi Coleman-Niernberg, Dan Meyer, Les Miller, Duncan Rowley, Stephan Schweissing

**STAFF:** Vonda Bauer, Allison Blevins, Robin Brown, Tim Moore, Kathy Portner

**GUESTS:** John Shaver (City Attorney), Jay Valentine (City Internal Services Director), Bennett Boeschstein

**CALL TO ORDER:** Jason called the meeting to order at 8:32 a.m.

**APPROVAL OF MINUTES:**

Meeting of September 10, 2015

*Shane made a motion to approve the minutes of the September 10, 2015 meeting; Stephan seconded the motion. The minutes were approved.*

**2016 BUDGET APPROVAL & SPECIAL ASSESSMENT:**

Allison & Robin presented the final draft of the 2016 proposed BID budget. The marketing budget was reduced by \$8,500 and the event production budget was reduced by \$30,000. Vonda's salary was changed from 15% BID to 25% BID for 2016. The former DDA Director's salary was eliminated from the budget. Also, the BID is no longer coordinating the Spooktacular event or the 4<sup>th</sup> of July Parade. Robin stated that the A+M Festival is the only event that loses money, but hopefully in the future, beer sales will help offset the loss. The Tree Lighting event costs approximately \$1,500.

Stephan left the meeting at 8:54 a.m.

Allison stated that the last time the BID assessment was increased was in 2013. The 2016 proposed budget indicates the net income of a loss of \$4,484 and with a 5% increase for the assessment, the net income would be \$2,461. After discussion, the Board decided to leave the assessment as is.

*Shane made a motion to approve the 2016 budget as presented without the 5% increase. Kirk seconded the motion. The motion was approved.*

**UPDATES:**

The City of Grand Junction Parks Department has asked the DDA if they would be interested in selling their four wheeler and use the money to purchase a power washer to clean sidewalks.

Allison stated that she previously sent an email to all the downtown businesses providing information about all the events that are happening downtown.

Robin commented that she and Allison would like to be invited to attend the Northstar meetings.

**ADJOURN:**

*Les made a motion to adjourn; Marty seconded the motion; the Board adjourned at 9:00 a.m.*