

DOWNTOWN GRAND JUNCTION BUSINESS IMPROVEMENT DISTRICT
BOARD MINUTES
THURSDAY, JULY 9, 2020
VIA ZOOM
7:30 A.M.

PRESENT: Doug Simons Jr. (Chair), Josh Niernberg (Vice-Chair), Tom LaCroix, Dan Meyer, Libby Olson, Maria Rainsdon, Anna Stout

ABSENT: Duncan Rowley, Vance Wagner

STAFF: Brandon Stam, Dave Goe, Vonda Bauer, Rykel Menor

CITY STAFF: John Shaver (City Attorney), Greg Caton (City Manager)

CALL TO ORDER: Doug called the meeting to order at 7:35 a.m.

CONSENT AGENDA

APPROVAL OF MINUTES:

Meeting of June 11, 2020

Tom originally made a motion to approve the minutes of the June 11th Business Improvement District meeting; however, he was not present at that meeting; therefore, he withdrew his motion.

Josh made a motion to approve the minutes of the June 11th, 2020 BID meeting. Anna seconded the motion. The motion was approved.

REGULAR AGENDA

BID COMMITTEES

The Board appointed the following members to serve on the BID Board Committees:

- Creative District Committee: Anna
- Downtown Leadership Committee: Libby

Doug will continue to serve as the BID Board Chair and Josh will continue to serve as BID Vice-Chair.

UPDATES

Events

Rykel gave a brief update on Downtown events.

The Market on Main begins tonight, July 9th, and continues every Thursday through September 24th, from 5:30-8:30 p.m. Due to COVID-19 restrictions, the Market will be held in the parking lot of the Two Rivers Convention Center instead of on Main Street. Approximately 30 vendors, which is less than ½ of what the market usually has, will offer produce and goods. Downtown staff will be seeking feedback from businesses and vendors regarding moving the Market back to Main Street in August. An option may be to utilize Main Street between 4th and 5th Streets and the plaza space when it becomes available.

Downtown Grand Junction staff have been seeking guidance from the Mesa County Public Health Department for the Downtown fall events. The Car Show is scheduled on September 12th and the Art

Festival is scheduled on October 2nd through October 4th. Additional information regarding restrictions for events should be available soon.

Marketing

Dave explained that Downtown Grand Junction hired high school student, Ashton Call, to create videos that will highlight and promote Downtown. "The Breezeways" project will include five videos. Ashton is currently working on an innovation video and an architectural/building history video. In addition, he will be working with a local farmer to follow the process of growing produce from their farm all the way to the farmers market. Dave shared Ashton's first video which was about the annual Carpocalypse event hosted by Western Anglers.

OTHER BUSINESS

None

PUBLIC COMMENTS

None

ADJOURN

There being no further business; Tom made a motion to adjourn. Libby seconded the motion. The meeting adjourned at 7:49 a.m.