

GRAND JUNCTION DOWNTOWN BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS MEETING MINUTES
THURSDAY, APRIL 25, 2024
750 MAIN STREET-GROWL CONFERENCE ROOM & VITRUAL OPTION
7:30 AM

Board Members present: Cole Hanson (Chair), Libby Olson (Vice-Chair), Steven Boyd, Garrett Portra, Cris Silverberg, City Council Representative Abe Herman

Board Members absent: Maria Rainsdon, Doug Simons Jr., Vance Wagner

Faith Rodriguez, future board member, attended the meeting via Zoom.

Downtown Grand Junction staff present: Brandon Stam, Dave Goe, Vonda Bauer, Kyra Seppie, Sarah Dishong

City of Grand Junction staff present: City Attorney John Shaver

CALL TO ORDER: Cole called the meeting to order at 7:30 a.m.

CONSENT AGENDA

Approval of Minutes:

Meeting of March 28, 2024

Cole made a motion to approve the minutes of the March 28, 2024, Downtown Business Improvement District Board meeting. Garrett seconded the motion. The motion was approved.

REGULAR AGENDA

UPDATES

Cinco De Mayo

The Latin Anglo Alliance is hosting Cinco de Mayo on Saturday, May 4, 2024, from 10:00 am to 10:00 pm. The event will be held on Main Street in Downtown.

Rides & Vibes

Grand Junction Rides & Vibes is scheduled for Friday May 10th and Saturday May 11th. The event will feature a mountain bike event, a beer garden, food trucks, vendor booths, and a music festival. In addition, Triple Play Records will set up a mini disc golf course on the 500 block of Main Street.

Movie Night at Whitman Park

Downtown staff in collaboration with the City of Grand Junction Parks Department are working on the Whitman Park redesign. They are considering various ideas for its utilization, including hosting movie nights in July and August following Market on Main. Suggestions from the community outreach meeting included using the park for concerts, classes, vendor space, and staging. The final design meeting is scheduled on April 30th from 5-7 pm at Lincoln Park Barn.

2025 CCI Conference

Downtown Grand Junction was chosen to host the Colorado Creative Industries Summit in May next year. The event will include a one-day Creative Districts convening on Wednesday, followed by the main conference on Thursday and Friday. Planning for the Summit will begin in June.

DCI Retail Workshop

The DCI Retail Workshop is scheduled for Friday, June 14th from 8:00 am to 1:00 pm at the Avalon Theater. It will be free for downtown businesses. The Downtowner event will precede it on June 13th at Cruise Control.

Main Streets in America Award

Main Street in Grand Junction was recognized as the eighth best Main Street in the United States by USA Today. To celebrate this award, Downtown staff and Leadership Committee members had their photo taken, which will be shared on social media.

OTHER BUSINESS

None

PUBLIC COMMENTS

None

ADJOURN

There being no further business, Cole made a motion to adjourn. Garrett seconded the motion. The meeting adjourned at 7:45 a.m.