

GRAND JUNCTION DOWNTOWN BUSINESS IMPROVEMENT DISTRICT  
BOARD OF DIRECTORS MEETING MINUTES  
THURSDAY, APRIL 20, 2023  
555 UTE AVENUE-GJPD TRAINING ROOM  
8:30 AM

**DDA Board Members present:** Cole Hanson (Chair), Steven Boyd, Dan Meyer, Doug Simons Jr., Vance Wagner

**DDA Board Members absent:** Libby Olson (Vice-Chair), Garrett Portra, Maria Rainsdon, City Council Representative Abe Herman

**Downtown Grand Junction staff present:** Brandon Stam, Dave Goe, Kyra Seppie, Vonda Bauer

**City of Grand Junction staff present:** City Manager Greg Caton, City Attorney John Shaver

**CALL TO ORDER:** Cole called the meeting to order at 8:38 a.m.

**CONSENT AGENDA**

**Approval of Minutes:**

Meeting of March 16, 2023

***Dan made a motion to approve the minutes of the March 16, 2023, Business Improvement District Board meeting. Steve seconded the motion. The motion was approved.***

**REGULAR AGENDA**

**UPDATES:**

**4<sup>TH</sup> & 5<sup>TH</sup> OUTREACH/DOWNTOWNER**

Approximately 35 to 40 people attended the 4<sup>th</sup> & 5<sup>th</sup> Outreach/Downtowner on Wednesday, March 29<sup>th</sup>. The community had a few concerns regarding parking and construction impacts; otherwise, they were supportive of the changes.

Brandon and Kyra attended the Downtown Colorado Inc. In the Game Conference held in Loveland April 11<sup>th</sup> through April 14<sup>th</sup>. Downtown Grand Junction received a Governor's Award for Downtown Excellence for Best Partnerships for "The Terminal" project. Brandon thanked Dave for assisting with the outreach and the pop-up cafe. Downtown Grand Junction is considering hosting the conference in the future.

In addition, Downtown is considering hosting the Colorado Creative Industries Conference in April or May 2024 at the Grand Junction Convention Center. Brandon is working with Maria to plan the venue for the conference.

**EVENT UPDATE**

Kyra provided an update on events.

**Restaurant Week**

Downtown Restaurant Week was held March 31<sup>st</sup> through April 9<sup>th</sup>, 2023. Twenty-three restaurants participated this year. Due to the increase of restaurants participating, 14 winners were selected for prizes. There were 105 passports turned in. Positive feedback was received from the community.

In addition to Restaurant Week, the Home Loan Taste of the Grand Valley "Samples & Sips" event was held on Friday, April 7<sup>th</sup>, in the 500 block of Colorado Avenue parking lot. The event was a success, and 600 tickets were sold.

### **Rides & Vibes**

The Greater Grand Junction Sports Commission and Downtown Grand Junction are partnering to produce the Rides & Vibes event scheduled for May 5<sup>th</sup> and May 6<sup>th</sup>, 2023. The event will begin at 1:00 pm on Friday and will include a music festival, beer garden, food trucks, vendor booths, cycling events, and mountain bike races. The Friday night music headliner is Flobots and The Expendables is the headliner on Saturday. In addition, there will be regional and local bands playing throughout the event.

### **Downtown Pole Banners**

Downtown Grand Junction staff are working with CMU Alumni to hang new street pole banners in Downtown. One side of the banner will have CMU imagery and the other side will include Downtown information. Alpine Bank will be paying for the banners.

### **OTHER BUSINESS**

Doug stated that he enjoyed visiting the Fruita Arts Recreation Marketplace (FARM) located at the old Ace Hardware Store in Fruita. There were studio art spaces and retail spaces.

### **PUBLIC COMMENTS**

None

### **ADJOURN**

***There being no further business, Doug made a motion to adjourn. Vance seconded the motion. The meeting adjourned at 8:49 a.m.***