

GRAND JUNCTION DOWNTOWN BUSINESS IMPROVEMENT DISTRICT  
BOARD OF DIRECTORS MEETING MINUTES  
THURSDAY, MARCH 16, 2023  
750 MAIN GROWL CONFERENCE ROOM & VITRUAL OPTION  
7:30 AM

**DDA Board Members present:** Cole Hanson (Chair), Steven Boyd, Dan Meyer (via zoom), Maria Rainsdon (via zoom), Doug Simons Jr., Vance Wagner, City Council Representative Abe Herman

**DDA Board Members absent:** Libby Olson, Garrett Portra

**Downtown Grand Junction staff present:** Brandon Stam, Dave Goe, Kyra Seppie, Vonda Bauer, Sarah Dishong (via zoom)

**City of Grand Junction staff present:** City Attorney John Shaver

**CALL TO ORDER:** Cole called the meeting to order at 7:33 a.m.

**CONSENT AGENDA**

**Approval of Minutes:**

Meeting of February 9, 2023

***Vance made a motion to approve the minutes of the February 9, 2023, Business Improvement District Board meeting. Doug seconded the motion. The motion was approved.***

**REGULAR AGENDA**

**SPRING EVENTS OVERVIEW**

Kyra provided an update on events.

**Mav Classic**

Colorado Mesa University and The Greater Grand Junction Sports Commission are partnering to produce the CMU Maverick Classic Bike Race and Beer Festival which will be held on Saturday, March 25, 2023. The beer festival will be held in the parking lot on Colorado Avenue between 4<sup>th</sup> and 5<sup>th</sup> Streets and will feature approximately 12 breweries.

**Restaurant Week**

Downtown Restaurant Week will be held March 31<sup>st</sup> through April 9<sup>th</sup>, 2023. The title sponsor is Alpine Bank. KJCT and Colorado Public Radio are the media sponsors. Twenty restaurants have registered to participate this year.

In addition to Restaurant Week, the Home Loan Taste of the Grand Valley “Samples & Sips” event will be held on Friday, April 7<sup>th</sup>, in the 500 block of Colorado Avenue parking lot. All proceeds will benefit local nonprofit programs supported by United Way of Mesa County.

**Grand Junction Rides & Vibes**

The Greater Grand Junction Sports Commission and Downtown Grand Junction are partnering to produce the Rides & Vibes event scheduled for May 5<sup>th</sup> and May 6<sup>th</sup>, 2023. In the past Rides and Vibes was a three-day event; however, this year the event will be two days. The event will include the mountain bike event, a beer garden, and music. The headliner bands will be The Expendables and Flobots.

**Cinco de Mayo**

Cinco de Mayo will be held at the Las Colonias Amphitheater on Friday, May 5<sup>th</sup>, 2023. This event was previously held on Main Street; however, due to scheduling conflicts, the event was moved to the Amphitheater. The Latin Anglo Alliance Foundation has sent a letter to the City of Grand Junction requesting that the event be held exclusively on Main Street in Downtown.

**UPDATES**

**Annual Report**

Brandon presented the Annual Report. The Report provided information and analysis related to the 2021-2022 growth and activity within our district. It outlines a snapshot of the budget, Tax Increment Financing (TIF) explanation, gift card summary, Downtown event recaps, project updates, DDA support grants, and the Downtown ambassador program.

Brandon thanked Dave for creating the Annual Report.

**Downtown Restroom**

The Downtown restroom project has been delayed since there were no bids submitted. City Parks & Recreation staff will reach out to companies that may be interested.

**Downtowner**

There will be an open house style Downtowner and information session regarding the 4<sup>th</sup> and 5<sup>th</sup> Street planned improvements on Wednesday, March 29, from 9:00 am to noon, at the Grand Junction Convention Center.

**OTHER BUSINESS**

None

**PUBLIC COMMENTS**

None

**ADJOURN**

*There being no further business, Doug made a motion to adjourn. Abe seconded the motion. The meeting adjourned at 7:47 a.m.*