

GRAND JUNCTION DOWNTOWN BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS MEETING MINUTES
THURSDAY, AUGUST 11, 2022
750 MAIN GROWL CONFERENCE ROOM & VIRTUAL OPTION
7:30 A.M

BID Board Members present: Cole Hanson (Vice-Chair), Dan Meyer, Libby Olson, Maria Raindson (via zoom), Vance Wagner, City Council Representative Abe Herman

BID Board Members absent: Doug Simons Jr. (Chair), Garrett Portra

Downtown Grand Junction staff present: Brandon Stam, Dave Goe, Kyra Seppie, Vonda Bauer, Sarah Dishong (via zoom)

City of Grand Junction Staff present: City Attorney John Shaver

CALL TO ORDER: Cole called the meeting to order at 7:31 a.m.

CONSENT AGENDA

APPROVAL OF MINUTES:

Meeting of July 14, 2022

Dan made a motion to approve the minutes of the July 14, 2022, Business Improvement District meeting. Libby seconded the motion. The motion was approved.

REGULAR AGENDA

UPDATES

Upcoming Downtown Events & reminders

Market on Main Special events

- CMU will be attending the August 25th market to provide information and welcome new students during Welcome Week.
- United Way will be hosting a Unity and Community Festival for their 2022/2023 fundraising campaign. The festival will be held from 4:00-8:00 pm at the 7th & Main Street Shift Lot.
- The VA and Mind Springs Hospital will be hosting Veteran's night on September 1st.

Car Show will be held on Saturday, September 17th. Registration is open on the Downtown Grand Junction website.

Art Festival will be held Friday, October 7th through Sunday, October 9th.

Spooktacular will be held on Saturday, October 22nd from 3:00-5:00 pm.

Tree Lighting will be held on Saturday, November 19th beginning at 5:00-7:00 pm.

Parade of Lights 40th Anniversary will be held on Saturday, December 3rd beginning at 5:00 pm. This year's theme will be "No Place Like Home".

Data Snapshot

Kyra gave a presentation of data collected from Placer Labs Inc. for weeks 1-6 during Market on Main. The data showed visits in the Downtown Business Corridor during the event from 5 pm to 9 pm on Thursdays. The data was compared to other Thursdays which did not include Market. An average of 5,300 people visited during Market

nights. However, some of those nights correlated with concerts and events that occurred at the Avalon Theater and Las Colonias Park. After the last market, data will be compiled for a comparison from 2017 to present and will be shared with the board.

Space to Create

Downtown Grand Junction, Headwaters Housing Partners, Colorado Creative Industries, and GJ Creates partnered to develop a Space to Create program.

Artspace Projects Inc. is a nonprofit corporation who collaborated with Downtown Grand Junction to develop a Creative Space Needs survey that is posted on the GJ Creates website. The survey results will provide information to analyze how the space should be programmed and help assess the demand for the space.

As part of the feasibility needs assessment for Artspace, an open house will be held on Wednesday, August 17th, from 5-6:30 pm at the old Greyhound Bus Depot located at 230 S 5th Street. There will be live music, art demos, and information booths for attendees to visit.

In addition, FOCI Coffee will host a pop-up Tiny Café on Saturday, August 27th in the alleyway behind the Old Greyhound Bus Station.

OTHER

None

PUBLIC COMMENTS

None

ADJOURN:

There being no further business, Vance made a motion to adjourn. Libby seconded the motion. The meeting adjourned at 7:47 a.m.